

Coffee Talk Talking Points

The following are some topics to help facilitate the discussions and to provide guidance for input to the strategic planning process.

1. Memberships

- Recruitment – In general, people do not tend to join or volunteer at membership organizations as in the past. How can DVRC respond to this trend in our community?
- Retention – It is difficult to reach out to the community as often as necessary to help retain members. What strategies can be implemented to help with this?
- If residents have more alternatives for becoming members, would this be useful? What options should be considered, e.g., offer a sliding scale, offer a membership scale based on the type of membership desired, provide a program for those unable to pay because of income? Other possible options?
- Opportunities are available for paying the annual dues, e.g., on a quarterly basis. What can be done to make more people aware of this? Do you think it will help encourage new memberships?

2. Management/Administration/Financial

- Board of Directors – e.g., terms, number of members, meetings
- Office procedures & processes – e.g., staffing, affability, etc.
- Adequacy of funding for capital improvements
- Funding programs, special events, personnel, etc.
- What maintenance projects are needed?
- Is overall maintenance adequate?
- What capital improvement projects should be pursued?
- Should a consultant be hired to study the long-term needs and costs of capital improvements?

3. Volunteerism

- What are ways to improve volunteerism?
- What are ideas to reward volunteers?
- What are ways to retain volunteers?
- What are ways to avoid volunteer burn-out?

4. Communications

- Should the DVRC website be improved?
- Should more emphasis be placed on social media by the DVRC?
- How can communications be improved overall?
- Is the Citizen still a useful means for distributing information?
- How can the DVRC reach more people in the community?

5. Committees

- What strategies can be developed for finding committee chairs?
- How can committee recruitment be improved?
- What committees are useful and which ones are not?

6. Programs (indoor and outdoor activities)

- What programs do you enjoy and participate in?
- What programs are no longer relevant?
- What new programs, activities and events, should be offered?
- What are ways to locate monitors, instructors, etc.?