

DVRC Survey Results Summary

February 13, 2020

Q: Are you working or retired?

| Status | # of Responses |
|---------|----------------|
| Retired | 135 |
| Working | 10 |

Q: What is your age group?

| Age Group | # of Responses |
|-----------|----------------|
| 55 - 65 | 16 |
| 66 - 76 | 72 |
| 77 - up | 55 |

Q: How many years have you lived in Dreamland Villa?

| # of Years | # of Responses |
|-----------------|----------------|
| 5 years or less | 46 |
| 6 – 15 years | 76 |
| 16 – 25 years | 12 |
| 26 years + | 10 |

Q: Are you a member of DVRC? If so, why and if not, why not? (Coffee talk survey)

| Yes | No |
|-----|----|
| 72 | 4 |

Comments:

- Since in a 55 club community, want it to continue
- No, I don't pay because I rent
- Yes, because we value the 55+ status and social contacts
- Yes, since 2000
- No, cost, I don't live here but when I have a renter, we will/may join
- Yes, support my community
- Yes because it's a 55 retirement community
- It is important to support the organization to help maintain the advantages of the 55+ overlay
- Because Dreamland is a nice place to live, low taxes, security, low fees, everything you would need close by
- I love living here – I wish more cooperation was available and people would realize the importance of being a member
- Yes, for 25 years
- Yes, for 20 + years
- Have been members for 22 years
- To be involved where we live
- Play cards, swimming pool, like living in a 55+ community
- We understand the importance of the 55+ overlay. Plus, enjoy the activities We understand the importance of the 55+ overlay. Plus, enjoy the activities.
- Yes, love the dreamland and want to support the community.

- Yes, I want to support 55 overlay and am involved in activities.
- Not a member – I didn't realize the need to join because I don't use the buildings.
- 55+ community and enjoy the amenities of the community.
- Because of the ___? of the house? and the friendly people
- To keep the 55+ designation
- I'm very interested in keeping Dreamland Villa a 55+ community
- Yes, my wife and I want to support the organization.
- Yes, to support the community
- If you live in DVRC, you need to be a member
- I feel 55+ is worth protecting to keep it a nice place to live.
- I wanted to be able to do all things associated with DVRC.
- We enjoy all the facilities we have in dreamland
- We became members because we appreciate the community's 55+ status and wanted to help protect that. The pool access is a +.
- It's important to contribute to the well-being of the community.
- I have met more people.
- The facilities and support DVRC
- Use of facilities and support DVRC
- Support DVRC – care about community, pool, events
- We felt we needed to support the community
- Because of low cost and potential to use facilities
- Want to maintain the 55+ or older community, enjoy the fellowship and activities
- I like the services provided. 55+ overlay, singles club, pools
- Pool room, swim pool
- 55+, No HOA, pool, activities, exercise equip
- Great area – love my home and being in a 55+ neighborhood
- Do not want to lose the 55+ status, interested in the arts & crafts, pool, social
- To maintain the community in its current 55+ designation
- To support the community
- Membership is most important!
- Enjoy serving and activities
- Enjoy the activities, security

Q: Currently, membership dues can be paid either quarterly or annually. In your opinion, should a monthly option also be made available?

| Use Monthly Option | # of Responses |
|--------------------|----------------|
| Yes | 86 |
| No | 56 |

Q: Would you use an Auto-pay option for paying your membership dues if it is made available? (Auto-pay allow you to have your dues automatically deducted directly from a checking/savings account or credit card on a specific due date).

| Auto-Pay | # of Responses |
|----------|----------------|
| In favor | 73 |
| Opposed | 68 |

Q: DVRC is considering increasing the membership dues in 2021 from the current \$175.00. The Increase would be based primarily on projected overhead costs for the next 5 years, considering inflation rate of 2%. This could result in either a \$35 increase or a \$50 increase over the current amount.

\$175 + \$35 = \$210 annually (\$17.50/month)

\$175 + \$50 = \$225 annually (\$18.75/month)

Would you support an increase in the membership due up to \$225 annually to help keep up with inflation and cover projected overhead costs for administration and facility upkeep?

| Support an Increase | # of Responses |
|---------------------|----------------|
| Yes | 89 |
| No | 54 |

Comments:

- Yes, if you fund the posse, whom I donate to and I think we should have an HOA
- \$225 is a small figure for what we receive
- Yes, only if the posse receives some of the funding
- Do it gradually, not right to \$225, then I agree to increase
- No, we are here only 4 months
- No, can barely afford now
- If you can't get people to pay \$175 now – WHY would raising fee be option – you will drive more people away from paying, period. Lower it if anything to attract more people
- Only raise to \$210
- Yes, absolutely!
- Yes, if need be
- Yes, only if monthly payments are allowed
- Yes, definitely!

Q: If DVRC is unable to remain financially solvent due to insufficient income, what do you suggest the members instruct the Board to do? (Coffee Talk survey)

| Sell Assets | Increase annual fees | Relinquish the 55+ Status |
|-------------|----------------------|---------------------------|
| 15 | 42 | 3 |

Comments:

- Farnsworth most likely (to sell?) in 2021
- Relinquish 55+ is the worst mistake you could make
- The last dues increase decreased membership by 15%
- Not pool facilities – would lower value of homes. Increasing fees is very temporary solution. NO relinquish 55+
- Try harder to get more members
- Not sure. That's the question at hand
- Relinquish the non-profit status

Q: Currently, membership dues can be paid either quarterly or annually. In your opinion, should a monthly option also be made available? (Annual meeting survey)

| Use Monthly Option | # of Responses |
|--------------------|----------------|
| Yes | 86 |
| No | 56 |

Q: Do you think the Board should hold fewer or more meetings? (Coffee talk survey)

| How many meetings should be held? | # of Responses |
|-----------------------------------|----------------|
| Fewer meetings | 12 |
| More meetings | 23 |
| Keep the same number of meetings | 10 |

Comments:

- I think having both study session and board meetings open to the public makes it difficult for board discussion
- Meetings should be once a month during summer
- Change to make them open (to all)
- Hold (meetings) in the spring and fall
- Ok as is
- (There is) no option

Q: How often do you think the formal Board meeting should be held? (Coffee talk survey)

| Monthly | Bi-monthly | Quarterly | Annually | Weekly |
|---------|------------|-----------|----------|--------|
| 42 | 10 | 10 | 2 | 1 |

Q: If there are not enough members willing to serve on the Board of Directors what do you suggest the membership do? (Coffee talk survey)

| Board Membership | # of Responses |
|-------------------------------------|----------------|
| Decrease number of board members | 9 |
| Increase terms of board members | 34 |
| Provide Incentives to board members | 34 |

Comments:

- Pay board members
- 7 members is ok
- Actively sell & promote the BOD
- Rewards? Bonus?

Q: Should non-members be allowed to attend DVRC meetings? (Annual Meeting survey)

| Attend Meetings | # of Responses |
|-----------------|----------------|
| In favor | 53 |
| Opposed | 91 |

Q: Should non-members be allowed to attend DVRC meetings? (Coffee Talk survey)

| Attend Meetings | # of responses |
|-----------------|----------------|
| In favor | 34 |
| Opposed | 21 |

Comments:

- Non-members should attend, but not be able to vote
- Perhaps offer one community meeting a year (as needed)
- Yes, allowing non-members to attend might provide information as to why (their) membership is needed
- Hold special meetings for non-members
- Yes, allow to encourage membership
- Yes, but not to vote
- Yes, as a silent observer only
- Yes, but requires non-voting
- If nonmembers attend DVRC meetings, they should not vote
- Nonmembers should only be allowed to attend (annual) membership meetings
- If nonmembers attend meetings they should have no input
- If nonmembers attend meetings it should be to observe only or comment briefly
- Nonmembers should be allowed at meetings but not be able to talk
- If nonmembers attend meetings they should not be allowed to vote
- If nonmembers are allowed to attend meetings they should not be able to vote.

Q: DVRC does not presently have a contract with a website maintenance vendor. How important do you think website enhancement and social media (including email) are to fostering communication between DVRC and the community? (Coffee talk survey)

| Importance of online media | # of respondents |
|----------------------------|------------------|
| Not very important | 16 |
| Very important | 35 |
| Extremely important | 13 |

Comments:

- Did you ask the realtors?
- It depends on how good you are with the internet. I am not that good. I read the Dreamland paper
- I don't have a computer so I can't answer
- Brings in a younger crowd as homes sell to younger people
- Many residents not seeking information there
- It is somewhat important

Q: Would you support the idea of DVRC contracting with a webmaster to bolster DVRC's website in order to enhance communications with realtors, the community and prospective homebuyers? (Annual meeting survey)

| Contract with webmaster | # of respondents |
|-------------------------|------------------|
| Yes | 90 |
| No | 41 |

Q: Do you think DVRC should set aside funding to update and maintain the website utilized by new homebuyers, realtors and members? (Coffee talk survey)

| Set aside funding for web | # of respondents |
|---------------------------|------------------|
| Yes | 52 |
| No | 13 |

Comments:

- Do we always have to throw money at a problem?
- Intern may lead to employment
- Utilize a skilled member!
- How much funding?
- Have a “new homeowner” button

Q: How would you like to receive communications from the DVRC? (coffee talk survey)

| Email | Website | U.S. Mail | Text | Other |
|-------|---------|-----------|------|-----------------------------------|
| 56 | 15 | 15 | 21 | Citizen (2) , phone reminders (1) |

Q: Do you use social media applications? (Coffee talk survey)

| Use Social Media | # of respondents |
|------------------|------------------|
| Yes | 17 |
| No | 7 |

Comments:

- I use them somewhat

Q: If you use social media applications, which ones do you use”? (Coffee talk survey)

| Next Door | Facebook | Twitter | Email | Text | Other |
|-----------|----------|---------|-------|------|---------------|
| 34 | 33 | 6 | 48 | 19 | Linked In (1) |

Comments:

- I get Next Door but ignore 95% of the postings!

Q: Our community newspaper, the Citizen, is available year-round, but only delivered November – April. Do you believe this newspaper is still relevant to our community? (Coffee talk survey)

| Is the Citizen Paper Still Relevant? | # of responses |
|--------------------------------------|----------------|
| Yes | 70 |
| No | 3 |

Comments:

- Yes, a picture is worth a thousand words

Q: If you answered yes (to the question above), what changes would you recommend to make the paper more appealing to new residents and to keep our residents better informed?

- Sell the idea of the 55+ Overlay
- Make sure it is delivered on regular basis
- Citizen editor is doing a good job. More suggestions to those delivering paper
- Yes, yes, yes

- Hope they read the paper and get involved
- They are available at the office and pools, even when the paper is not delivered
- It's a good paper
- Publish more information about what membership covers and loaning kee cards to others
- More personal stories and pictures

Coffee Talk - Survey Comments

The following responses were given to the following two questions:

- (1) "What do you value the most about living in the Dreamland Villa Retirement community?"
- (2) "Do you have any additional comments or input?"

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| We understand the importance of the 55+ overlay. Plus, enjoy the activities. |
| Yes, love the dreamland and want to support the community. |
| Yes, I want to support 55 overlay and am involved in activities. |
| Not a member – I didn't realize the need to join because I don't use the buildings. |
| 55+ community and enjoy the amenities of the community. |
| Because of the of the house and the friendly people |
| To keep the 55+ designation |
| I'm very interested in keeping Dreamland Villa a 55+ community |
| Yes, my wife and I want to support the organization. |
| Yes, to support the community |
| If you live in DVRC, you need to be a member |
| I feel 55+ is worth protecting to keep it a nice place to live. |
| I wanted to be able to do all things associated with DVRC. |
| We enjoy all the facilities we have in dreamland |
| Farnsworth most likely in 2021 |
| Relinquish 55+ is the worst mistake you could make |
| The last dues increase decreased membership 15% |
| Not pool facilities- would lower value of homes, Increasing fees is very temporary solution, NO relinquish 55+ |
| d) Try harder to get more members |
| d) other |
| d) actively sell/promote BOD |
| rewards? Bonus? |
| 55+ overlay |
| 55+ restriction, leading to quiet community. Benefits, although I need to use more. |
| 55+ quiet neighborhoods. Good friends in our age group. Activities. |
| 55+ overlay |
| Quiet, clean, over 55 |
| Because there is quietness in the surrounding neighbors. Maintain the 55+ community. |
| 55+ overlay |
| I like the people I've met! In comparison to other 55+ communities, it's reasonable. |
| Quiet, can enjoy whatever activity you choose or like to participate in. |
| 55+ Overlay, convenient to all shopping, doctors, pleasant upkeep of the facilities. |
| The people |
| Peace and quiet |
| 55+ status |
| Friendships |

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| Varied activities and organization |
| The new friends and activities |
| Properties are kept up and activities are available. |
| Being part of a desirable community. |
| Activities and the friends I have made since living here. |
| 55+ - No kids – less crime |
| The Dreamland retirement is beautiful, clean, quiet and beautiful facility |
| Have a survey included. What would you like to see? |
| I think it is very informative. |
| Have more individual contact with members and non-members; have a website that is easier to navigate. |
| Probably the younger working non-members find our activities boring to them. Not really ready to participate. The Citizen currently covers whatever new is relevant to membership. |
| Volunteering groups “23” to go forth and let it be known of the versatility of groups. |
| “A picture is worth a thousand words”. |
| none |
| is already very well done |
| keep publicizing the importance of the 55+ community - it’s not a <u>club</u> . |
| Do not make the Citizen like a newspaper, do a tablet form. |
| Need to reach out and get resident non-members involved if you really wish to get an increase in membership. |
| Sales and marketing should be key focus! |
| Need to update activities and reach out to members who don’t reside near the current office. |
| Threatening to sell assets in the years past was a very damaging policy. When fees were raised to \$175, a number of members stopped paying dues even though a majority voted for increase. |
| Make it mandatory to join. Lower initial fee. More paying options. |
| Good meeting! |
| Thank you for all your hard work and time. Keep up the terrific work! |
| Not now. |
| No other comments. |
| Since in a 55 club community, want it to continue |
| No, I don’t pay because I rent |
| Yes because we value the 55+ status and the social contacts provided |
| Yes since 2000 |
| No, cost, I don’t live here but when I have a renter, we will/may join |
| Yes, support my community |
| Yes, because it’s a 55 retirement community |
| It is important to support the organization to help maintain the advantages of the 55+ overlay |
| Because Dreamland is a nice place to live, low taxes, security, low fees, everything you would need is close by |
| I love living here – I wish more cooperation was available and people would realize the importance of being a member |
| Yes, 25 years |
| Yes, for 20+ years |
| Safe, clean neighborhood, 55+ |
| Safe, quiet, friendly neighborhood, best place I’ve lived since I moved to AZ |
| 55+ community |
| 55+Overlay #1, Quiet, safe, friendly, home value has risen |
| Pool, esp. Farnsworth pool, computer friends, pancake breakfast |
| Availability of dr’s, hospital, computer knowledge of classes, swimming pool, and stores |
| Close to what I value, everything in 5 mile area |
| RV Parking |

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| 55 Overlay |
| No HOA |
| The neighbors we have, the 55+ community, my <u>house</u> |
| 55 and older status |
| Generally well maintained properties |
| It is a economical and safe place to live |
| Quiet place to live – no young people, teenagers or children |
| 55+ community |
| Close to things seniors need: church, grocery store, hospital, doctors, labs, library, friendly people |
| Quiet, good weather |
| Activities, neighbors |
| 55+ quiet, mostly well kept up |
| Sell the idea of the 55+Overlay |
| Make sure it is delivered on regular basis |
| Citizen Editor is doing a good job. More suggestions to those delivering paper |
| Yes, yes, yes |
| Hope they read the paper and come and get involved |
| They are available at the office and pools, even when the paper is not delivered |
| It's a good paper |
| Publish more information about what membership covers and loaning kee cards to others |
| More “personal” stories and pictures |

Coffee Talk #1 Flipchart Comments (September 7, 2019)

Group 1

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| Working people don't have time to volunteer |
| Need a list of the other 55+ communities and how they compare |
| Misinformation about just paying for the pools and not that the dues pay for the 55+ |
| Have more activities on weekends |
| Volunteers to hand out coffee talk flyers in their neighborhoods |
| Use multiple means of communication |
| Separate out the costs to show what it costs to manage the 55+ from the other costs |
| Divide memberships into those who use the pools vs. those who only want to pay for the 55 + overlay |
| Need regular notices about payment options (monthly, quarterly, etc.) |
| In order to mandate 55+, the deeds would need to be changed by each owner to transfer the property as a 55+ in perpetuity |
| Include more current methods of communicating, e.g., email, text, etc. |
| Need leaders to organize more activities on the weekends |
| Need a membership page on the website for members to make payments, update their information, etc. |
| As the computer club to help the office with setting up the technology for improved communications |
| How many year-around residents are there compared to winter visitors? |
| Do weekly updates in a newsletter because the Citizen is a month behind |
| Have an electronic suggestion box |
| Create a Communications Committee (web, Citizen, etc.) |
| Need a new heading for the website and Citizen that are more contemporary |
| Website needs to be more interactive |
| Need electronic sign improvements at Farnsworth Hall (the sign is in the ROW so this may not be possible); the entertainment committee has discussed purchasing movie/poster sign boards for outside of the Hall to display upcoming events |

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| Where is the list of committees? This needs to be on the website and also how to access the committees needs to be improved. |
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Group 2

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| Unanimous membership fees mandatory! |
| Rewrite the verbage – |
| Participation fee for nonmembers for events |
| Overlay plus amenities |
| Change “memberships” to “supporters” |
| Legal advice – consultation – to change, mandatory |
| Yard signs, “We Support Dreamland Villa – Ask me Why” |
| Explanation of OVERLAY. 55+ is not amenities |
| Do we pay school tax as a 55+ |

Group 3

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|---|
| Board address staff help |
| Jack and Diane helping, pleasant |
| Need-? |
| More maintenance - / disagreement ? |
| Financial statement in paper is an improvement |
| Developed good will by real estate agent |
| Demographic is changing |
| See purpose for director, but scary, figure on paid position and how to pay; see need but how can afford, facts first |
| Jack given authority to manage |
| Charge of \$10 is too low for non-member use of facilities as a guest |
| Encouraging when negative statements? |
| Make HOA mandatory; open to new ideas |
| Make feel welcome |
| Office nucleus |
| Payment matter of priority |
| Choice to be involved |
| Work and take advantage of amenities |
| More advertising about property values – membership tied to property values |
| Charge individuals monthly rate of membership |
| Would like to make mandatory HOA |
| Help keep 55+ by contributing |
| Pick committee that needs Chair – and write up in Citizen |
| Welcoming committee synopsis in packet |
| Write-up in Chairperson |
| Neighborhood watch most important – meet neighbors |
| Potluck beneficial – have lots |
| Combine committees |
| Residential sales and marketing – office is doing. Management is positive |
| Advertising – consistent with colors and logo; branding, office staff |
| Rewards, acknowledgement – luncheon, breakfast once a year – consistency |
| New resident orientation – target specific committees and events |
| Follow-up with people |

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| Volunteer committee chair – follow-up with person interested; contact on monthly basis |
| Website occasionally used |
| Facebook/Next Door |
| Citizen positive – |
| Email blast – volunteer/office – job description |

Coffee Talk #2 Flipchart Comments (October 19, 2019)

Group A

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| Coffee talk with realtors |
| Tier payment: |
| Full \$175 with amenities |
| Partial \$100 without amenities |
| 1 week/year full use for the 2 nd tier |
| Neighborhood watch and Welcome |
| New resident – within a month – whether their transfer fee was paid |
| Calling tree when necessary |

Group B

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| Do not want to be called a Club |
| Membership (?) |
| Open to all residents |
| Need to motivate the community |
| Welcome door-to-door |
| Price of Farnsworth Hall too high |
| Need membership – marketing committee |
| Email file – needs used |
| Get realtors correct information |
| Parties to socialize |
| Potluck not welcome |
| Board meeting should be open to all |
| Very few check the website |
| People do read the Citizen |
| People volunteer for things but then don't hear back |

Group C

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|---|
| Why don't people pay their dues? We need to know this |
| Make sure kee cards are not needed to attend coffee talks |
| Realtors are an issue |
| The 55+ is a cost |
| Flippers don't pay the \$400 |
| People want the 55+, the younger people don't use the facilities |
| Market the 55+ and not the activities |
| The amenities keep the property values up |
| Call the \$400 fee a 55+ fee |
| Need to reach out to new residents more aggressively |
| Welcome new residents |
| Correspondence from the office needs to emphasize the 55+ |
| Taxes are lower here. Pay more in Mesa. What is the difference in taxes? We pay a separate fee for fire |

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| and rescue |
| Have autopay for annual dues. Rural Metro has that and DVRC should too |
| The Posse is a plus. Security is important |
| New Resident Orientation does not emphasize the importance of the 55+ and importance of annual dues. One member stated the topic never came up when he attended |
| De-emphasize the amenities. The \$ is for the 55+ overlay |
| We need to know the costs per person for DVRC |
| Institute a tiered payment system for those who don't use the facilities |
| HOA – we can't go back |
| In similar housing areas that aren't 55+, the general upkeep is much worse, e.g., in West Mesa |
| Can DVRC charge an extra assessment for repairs? |
| Board needs to meet with committee chairs on a more regular basis |

Coffee Talk #3 – Flipchart Comments (November 16, 2019)

Group A

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| Membership – see attachment |
| Fee for 55+ |
| Fee for amenities |
| Pay monthly |
| Household fee \$175 single \$300 double \$___ 3 rd person? |
| No money to pay management, agree it is needed |
| 55+ - need to do more to educate residents |
| Need to organize and keep up the lists |
| Email |
| Rotate |
| Sign-in sheets available – open house |
| Missing Block Watch |
| Citizen newspaper is important |
| Get information to renters |
| Keep properties cleaned up |
| More contemporary activities |
| Younger people needed |
| Food Handlers license – 3 years |
| Need kitchen manager |
| Need new board members |

Group B

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| The amenities add value to the homes |
| Are taxes lower in the County? Probably yes, but we have to take into account the extra paid for Rural Metro |
| Ask, Why did you move here and what do you expect from it? 55+ is a selling point and a big bonus |
| Two people have to pay – if only 1 paid, can this be done? Or can pay per household? |
| If two people in a house, what if one pays full price and the other gets a discount? |
| RV parks are more expensive compared to us |
| New resident packets need information on payment plans |
| Need more follow-up with new residents |

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| Need to educate realtors |
| Call the membership fee something different, e.g., association fee, associateship fee, subscriber fee, community fee. Community fee was a favorite of the different ideas |
| Implement a two-tiered approach, e.g., \$220 for members to use all facilities and \$175 for limited use in order to support the 55+. Both would have voting rights |
| All residents should be able to attend the meetings |

Group C

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| Find out the wants and needs of the people who are not members |
| Community has changed to a semi-retirement community |
| Can't afford dues is reason for not paying |
| Can't go for free pass if can't afford it |
| Members turned off by the lawsuit |
| No new activities such as scrapbooking, etc. |
| Need more relevant activities |
| To do's at holidays; holiday functions |
| Find out what people want |
| Business committee – to teach |
| Dreamland University – to teach |
| Three studies in office – ask why they were motivated to move here |
| Segregation of group – members vs. nonmembers |
| Need financial statements |
| Nonmembers don't show up to things |
| Dual use of facilities for working people |
| 2018 spike in membership due to donation and increase in members |
| List of benefits to being a member – total benefits |
| Everyone should know fee difference in other communities |
| Need video on website – Walking Tour of Dreamland |
| Need video of what it would be like if not 55+ |
| Need committee to address new people and draw them in |
| Re-engagement program for nonmembers |
| Conflicts should not occur at Board meetings; address conflicts at executive sessions or study sessions. Should be united at Board meetings. |
| Find out what people want to volunteer for |
| What is the benefit of volunteering on a committee? |
| Committee list in new member packet |
| Volunteer information is not being communicated |
| Jack and committees in guts and stickman |
| List of volunteer opportunities |
| Volunteer meeting to include nonmembers |
| Volunteer appreciation throughout the year |
| Need to leave the past behind |
| Why can't we see real financial statements? |
| Coffee talks – December, January and February – 60% friends come later |

Coffee Talk #4 - Flipchart Comments (January 15, 2020)

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| Think of how to better engage working residents |
| How to survey property owners who have rentals. Contact owners for feedback. Build annual fee into a |

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| rental fee. |
| Escrow needs to include IMF fee |
| How can we improve communications with new homeowners about fees and other information? |
| Benefits to Members? Consider discounts and social programs. |
| Volunteer commitment – need to be engaged with community |
| Farnsworth Hall needs better bathrooms for large concerts so more money can be made. Need to do more fundraising to pay for bathrooms. The fundraising would be specifically for F. Hall. |
| Entertainment that appeals to younger residents |
| Stress time commitment to volunteers. They are not working alone. |
| Have co-chairs instead of single chaired committees. |
| Need fundraising Plan – and community events to raise money, e.g., garage sales, Community sales, Chili cook-offs, Bake sales, Arts and crafts sales |
| Hold community meetings for all residents |
| How do we raise memberships rather than dues? |
| It has to be beneficial to belong to DVRC |
| Target the working people to have the events they want |
| We need a viable fundraising committee |
| Lack of bathrooms at Farnsworth is an issue. |
| Accurate cost estimates for improvements are needed. |
| Thermometer for fundraising and memberships drives |
| All nonprofits have a paid administrator |
| Farnsworth Hall is our best moneymaker |

Annual Meeting Comments: January 11, 2020

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| I love living here, or actually spending the winters here. So happy for this opportunity. |
| What are the Board’s plans to increase memberships? You have talked about it for years but presented NO ideas. |
| Have a consistent program to publicize and point out the value and special place this is and how everyone needs to support the community in order to sustain it. |
| Love the new office staff. Very respectful and receptive. Love DVRC and what it offers. Thank you Board members, Jack and Diane. Also, how can we make paying dues a responsibility and not a choice of yes or no? \$225 is a small figure for what we receive. |
| Keep up the good work. |
| I only use the exercise room but feel the other activities are important. I golf because of the golf course closing I go elsewhere. I would support an increase in dues only if the Posse receives some of the funding. |
| A monthly payment option should only be valid during the month it is paid. |
| We need to bring back HOA – we need to be able to police unkempt yards and so much more. I would support an increase in dues if you fund the Posse whom I donate to. |
| Keep the 55+ |
| I do not use facilities; I support by volunteering |
| We attend all special events at the halls |
| If dues are raised, do it gradually, not directly to \$225, then I agree to increase, otherwise I am opposed. Nonmembers should be allowed at meetings but not to vote. We are happy there is no HOA. But a few of our neighbors yards are potential fire/health hazards – boxes stacked in driveways, furniture for yard sales stacked visibly inside yards. Is there a community remedy for this or must we rely on County laws? |
| A lot of cars speeding on 56 th St between University and Adobe – I’m seeing a lot of boxes and weeds on a lot of properties. |
| If monthly payment option is available it should be only on autopay and get kee card right away. If nonmembers attend meetings they should not be allowed to vote. Considering too big of increase at one time. Smaller increases over longer periods. |

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| Use all facilities |
| Dues should not be optional |
| Put the negative past in the rear view mirror and be a positive force going forward. More communication, especially with non-members. |
| We need stronger control over neighbors who have their places in a mess. We are only here 4 months out of the year so we don't want the dues increased. Nonmembers should be allowed at meetings but not be able to talk. |
| Keep 55+ overlay. Help clean up mess of some. Too many cars on roads. Trash in yards. |
| Do away with the Transfer fee! Enjoy 55+ and activities at Farnsworth Hall. |
| I don't use any facilities at present. Would consider swimming if a salt filter is used. Possibly woodworking. |
| Dues should be per household, not by person living in house. That's the way it was 25 years ago. Nonmembers should be allowed at meetings but not to vote. |
| What would the bookkeeping cost be to have a monthly option to pay dues? I agree with auto-pay option but would not use it. Pancake breakfast is great. What would be cost of contracting with a Webmaster? |
| Have a welcome committee. More for single people who work. |
| Don't raise dues, can hardly afford now. |
| It will continually be a challenge to maintain the needs of an aging 55+ residence when it is not mandated that everyone pays. If rates rise, more may not pay, leaving costs on backs of people who do. |
| I volunteer whenever needed. In regard to the increase, there are retirees that are not receiving additional monies/income, etc. |
| I attend special events at the halls |
| I enjoy activities/programs at the halls. |
| Promoting the dues as a maintenance fee instead of activity fee. Many people just think the money only goes for optional entertainment, pool, etc. |
| Nonmembers should pay a higher price for musical events. Do not allow PERMANENT on-street parking of any kind! Limit high tea to members only. |
| Stay positive and civil. I enjoy board meetings (happy face), social hours and meeting people. |
| Non-members at meetings should not have a vote. |
| Dues should definitely be raised! |
| Have board members get along going into the new year. |
| Do more for our members, they come first. We have a great board – let's not have any more fighting. Good job Johna. Good luck if _____ is elected. |
| If nonmembers attend meetings it should be to observe only or comment briefly. I use/enjoy the web pages. Instead of hiring a webmaster communicate directly with realtors, home buyers, etc. I volunteer at DVRC. Need bus day trips. Office staff is doing a good job. Neighbor watch is high priority. Annual meeting - very good. |
| Make meetings shorter and more specific – eliminate duplicate comments that drag out meetings. |
| Stress we pay the dues to support our great community and what we have. The \$175 is the cheapest in Mesa. |
| If nonmembers attend meetings they should have no input. |
| We need to have more social activities. |
| I attend events/activities at the halls. |
| Used to use shuffleboard – not available now? Have shuffleboard activities. |
| If allowed to pay monthly, should not get card until paid in full. Nonmembers should attend but not vote. Need to work and enforce Maricopa rules in neighborhoods. Need to look into getting no parking signs up in neighborhoods; takes 80% signatures on block? |
| Lower the annual fee. I do not have a computer or fancy phone so contracting with a webmaster is meaningless to me. |
| Great job! Nonmembers should only be allowed to attend (annual) membership meetings. |
| If you can't get people to pay \$175 now – WHY would you raise fees – you will drive more people away |

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| from paying, period. Lower it, if anything, to attract more people. I enjoy crafts and gatherings, <u>55+</u> status. #1 safe and quiet. Sense of community – comments made in the meeting against others defy community – NO answers TO HOW TO raise dues were addressed. We all know the problems. Tell us your PLAN to <u>rectify</u> . |
| Have Board meeting and study session in daytime. |
| Don't use the facilities |
| Only hire webmaster if affordable. So sad we can't have mandatory dues. |
| Only hire webmaster if their budget is limited and contract is not given to board members, relatives or cronies. |
| Don't raise dues over \$210/yr. |
| Put some enforcement in the by-laws |
| Don't participate in any activities/programs |
| Don't participate in any activities/programs |
| If nonmembers attend DVRC meetings, they should not vote. We appreciate everyone. |
| Must have some form of censure for non-paying members, e.g., higher costs for tickets, no paper, etc. |
| Our present Board is awesome; if nonmembers are allowed to attend meetings they should not be able to vote. |
| Keep up the good work. If nonmembers are allowed to attend meetings they should not be able to vote. |
| Strategic planning is a great asset. Recognize demographics have changed here, so need to continually discover what will best work for DVRC for future. Should nonmembers attend meetings? – at least special meetings. I appreciate the help from the office. I don't support a webmaster at this time. |
| I would like to see the by-law forbidding no vehicles parking over 72 hours be enforced. |
| Add value to having a membership - reduced price to shows and events or opportunity to buy tickets before they go on sale to general public. |
| Other places charge people additional if they are not members e.g., tea is \$15, charge \$15 members, \$20 nonmembers. |
| Raise dues only if monthly payments are allowed. |