

## Coffee Talk #2 – Flip Chart Comments

### Group A

- Coffee talk with realtors
- Tier payment:
  - Full \$175 with amenities
  - Partial \$100 without amenities
  - 1 week/year full use for the 2<sup>nd</sup> tier
- Neighborhood watch and Welcome
- New resident – within a month – whether their transfer fee was paid
- Calling tree when necessary

### Group B

- Do not want to be called a Club
- Membership (?)
- Open to all residents
- Need to motivate the community
- Welcome door-to-door
- Price of Farnsworth Hall too high
- Need membership – marketing committee
- Email file – needs used
- Get realtors correct information
- Parties to socialize
- Potluck not welcome

- Board meeting should be open to all
- Very few check the website
- People do read the Citizen

### **Group C**

- Why don't people pay their dues? We need to know this
- Make sure kee cards are not needed to attend coffee talks
- Realtors are an issue
- The 55+ is a cost
- Flippers don't pay the \$400
- People want the 55+, the younger people don't use the facilities
- Market the 55+ and not the activities
- The amenities keep the property values up
- Call the \$400 fee a 55+ fee
- Need to reach out to new residents more aggressively
- Welcome new residents
- Correspondence from the office needs to emphasize the 55+
- Taxes are lower here. Pay more in Mesa. What is the difference in taxes?  
We pay a separate fee for fire and rescue
- Have autopay for annual dues. Rural Metro has that and DVRC should too
- The Posse is a plus. Security is important

- New Resident Orientation does not emphasize the importance of the 55+ and importance of annual dues. One member stated the topic never came up when he attended
- De-emphasize the amenities. The \$ is for the 55+ overlay
- We need to know the costs per person for DVRC
- Institute a tiered payment system for those who don't use the facilities
- HOA – we can't go back
- In similar housing areas that aren't 55+, the general upkeep is much worse, e.g., in West Mesa
- Can DVRC charge an extra assessment for repairs?
- Board needs to meet with committee chairs on a more regular basis