

**Coffee Talk Survey Responses
October 20, 2019**

1. Are you a member of DVRC? If so, why and if not, why not?

Ye s	No
20	3

Comments:

- Since in a 55 club community, want it to continue
- No, I don't pay because I rent
- Yes because we value the 55+ status and the social contacts provided
- Yes since 2000
- No, cost, I don't live here but when I have a renter, we will/may join
- Yes, support my community
- Yes, because it's a 55 retirement community
- It is important to support the organization to help maintain the advantages of the 55+ overlay
- Because Dreamland is a nice place to live, low taxes, security, low fees, everything you would need is close by
- I love living here – I wish more cooperation was available and people would realize the importance of being a member
- Yes, 25 years
- Yes, for 20+ years

2. If DVRC is unable to remain financially solvent due to insufficient income, what do you suggest the members instruct the Board of Directors do:

Sell Assets	Increase fee	Relinquish 55+ Status
5	11	

3. If there are not enough members willing to serve on the Board of Directors what do you suggest the membership do:

Decrease Board Members	Increase Terms	Implement Incentive
3	10	12

- Pay board members
- 7 members is ok

4. What do you value the most about living in the Dreamland Villa Retirement community?

Safe, clean neighborhood, 55+
 Safe, quiet, friendly neighborhood, best place I've lived since I moved to AZ
 55+ community
 55+Overlay #1, Quiet, safe, friendly, home value has risen
 Pool, esp. Farnsworth pool, computer friends, pancake breakfast
 Availability of dr's, hospital, computer knowledge of classes, swimming pool, and stores
 Close to what I value, everything in 5 mile area
 RV Parking
 55 Overlay
 No HOA
 The neighbors we have, the 55+ community, my house
 55 and older status
 Generally well maintained properties
 It is a economical and safe place to live
 Quiet place to live – no young people, teenagers or children
 55+ community
 Close to things seniors need: church, grocery store, hospital, doctors, labs, library, friendly people
 Quiet, good weather
 Activities, neighbors
 55+ quiet, mostly well kept up

5. Currently the Board of Directors does not meet during the months of June – September; except for emergency meetings. A Study Session is held the first Wednesday of the month with a formal Board Meeting held the second Wednesday of the month. These meetings are open only to members.

Do you think the Board should hold fewer or more meetings?

Fewer meetings	More meetings	Keep the same
5	6	

Change to make open
 Hold in spring and fall

How often do you think the formal Board meeting should be held?

Monthly	Bi-monthly	Quarterly	Annually	Weekly
10	3	5	2	

Should non-members be allowed to attend DVRC meetings?

Yes	No
10	3

Yes, to encourage membership
Yes, attend but not vote

6. DVRC does not presently have a contract with a website maintenance vendor. How important do you think website enhancement and social media (including email) are to fostering communication between DVRC and the community? Please choose one below.

Not very important	Very Important	Extremely Important
5	11	3

Many residents not seeking information there
Somewhat important

7. Do you think DVRC should set aside funding to update and maintain the website utilized by new homebuyers, realtors and members?

Yes	No
15	6

8. Our community newspaper, the Citizen, is available year-round, but only delivered November – April. Do you believe this newspaper is still relevant to our community?

Yes	No
23	

Yes, a picture is worth a thousand words

If yes, what changes would you recommend to make it more appealing to new residents and to keep our residents better informed?

Sell the idea of the 55+Overlay
 Make sure it is delivered on regular basis
 Citizen Editor is doing a good job. More suggestions to those delivering paper
 Yes, yes, yes
 Hope they read the paper and come and get involved
 They are available at the office and pools, even when the paper is not delivered
 It's a good paper
 Publish more information about what membership covers and loaning kee cards to others
 More "personal" stories and pictures

9. Do you use social media applications?

Yes	No
12	5

If so, which ones do you use?

Next Door	Facebook	Twitter	Email	Text	Other
12	7	1	12	6	

10. How would you like to receive communications from the DVRC?

Email	Website	U.S. Mail	Text	Other
19	3	3	3	

11. Do you have any additional comments or input?

If it is legal, charge \$100 a year to all residents
 Focus on community residents vs. members, transfer fee
 Look at top 5! from focus meeting
 Need to explain the ins and outs of membership to new homebuyers and existing homeowners not paying dues
 Consider hiring a "manager"