

Coffee Talk - Read Hall
September 7, 2019
Flipchart Comments

Group 1

Memberships –

- Working people don't have time to volunteer
- Need a list of the other 55+ communities and how they compare
- Misinformation about just paying for the pools and not that the dues pay for the 55+
- Have more activities on weekends
- Volunteers to hand out coffee talk flyers in their neighborhoods
- Use multiple means of communication
- Separate out the costs to show what it costs to manage the 55+ from the other costs
- Divide memberships into those who use the pools vs. those who only want to pay for the 55 + overlay
- Need regular notices about payment options (monthly, quarterly, etc.)
- In order to mandate 55+, the deeds would need to be changed by each owner to transfer the property as a 55+ in perpetuity

Communications –

- Include more current methods of communicating, e.g., email, text, etc.
- Need leaders to organize more activities on the weekends
- Need a membership page on the website for members to make payments, update their information, etc.
- As the computer club to help the office with setting up the technology for improved communications
- How many year-around residents are there compared to winter visitors?
- Do weekly updates in a newsletter because the Citizen is a month behind
- Have an electronic suggestion box

Committees –

- Create a Communications Committee (web, Citizen, etc.)
- Need a new heading for the website and Citizen that are more contemporary
- Website needs to be more interactive
- Need electronic sign improvements at Farnsworth Hall (the sign is in the ROW so this may not be possible); the entertainment committee has discussed purchasing movie/poster sign boards for outside of the Hall to display upcoming events

- Where is the list of committees? This needs to be on the website and also how to access the committees needs to be improved.

Group 2

- Unanimous membership fees mandatory!
- Rewrite the verbage –
- Participation fee for nonmembers for events
- Overlay plus amenities
- Change “memberships” to “supporters”
- Legal advice – consultation – to change, mandatory
- Yard signs, “We Support Dreamland Villa – Ask me Why”
- Explanation of OVERLAY. 55+ is not amenities
- Do we pay school tax as a 55+

Group 3

Management & Administration -

- Board address staff help
- Jack and Diane helping, pleasant
- Need-
- More maintenance - / disagreement
- Financial statement in paper is an improvement
- Developed good will by real estate agent
- Demographic is changing
- See purpose director, but scary, figure on paid position and how to pay; see need but how can afford, facts first
- Jack given authority to manage

Membership –

- _____-when negative
- Make HOA mandatory _____ - new ideas
- Make feel welcome
- Office nucleus
- Payment matter of priority
- Choice to be involved
- Work and take advantage of amenities
- More advertising about property values – membership tied to property values
- Charge individuals monthly rate of membership

- Would like to make mandatory HOA
- Help keep 55+ by contributing

Committees –

- Pick committee that needs Chair – and write up in Citizen
- Welcoming committee synopsis in packet
- Write-up in Chairperson
- Neighborhood watch most important – meet neighbors
- Potluck beneficial – have lots
- Combine committees
- Residential sales and marketing – office is doing. Management is positive
- Advertising – consistent with colors and logo; branding, office staff

Volunteers

- Rewards, acknowledgement – luncheon, breakfast once a year – consistency
- New resident orientation – target specific committees and events
- Follow-up with people
- Volunteer committee chair - ?
- _____ on monthly basis

Communication

- Website occasionally used
- Facebook/Next Door
- Citizen positive –
- Email blast – volunteer/office – job description