

Coffee Talk Survey Responses

September 7, 2019

1. Are you a member of DVRC? If so, why and if not, why not?

Ye s	No
27	0

Comments:

- We became members because we appreciate the community's 55+ status and wanted to help protect that. The pool access is a +.
- It's important to contribute to the well-being of the community.
- I have met more people.
- The facilities and support DVRC
- Use of facilities and support DVRC
- Support DVRC – care about community, pool, events
- We felt we needed to support the community
- Because of low cost and potential to use facilities
- Want to maintain the 55+ or older community, enjoy the fellowship and activities
- I like the services provided. 55+ overlay, singles club, pools
- Pool room, swim pool
- 55+, No HOA, pool, activities, exercise equip
- Great area – love my home and being in a 55+ neighborhood
- Do not want to lose the 55+ status, interested in the arts & crafts, pool, social
- To maintain the community in its current 55+ designation
- To support the community

- Membership is most important!
- Enjoy serving and activities
- Enjoy the activities, security

2. If DVRC is unable to remain financially solvent due to insufficient income, what do you suggest the members instruct the Board of Directors do:

Sell Assets	Increase fee	Relinquish 55+ Status
6	18	3

3. If there are not enough members willing to serve on the Board of Directors what do you suggest the membership do:

Decrease Board Members	Increase Terms	Implement Incentive
4	13	12

4. What do you value the most about living in the Dreamland Villa Retirement community?

- Safety, quiet, small town feel, affordable
- Affordability
- Ability to meet more than immediate neighbors
- No city tax, quiet, convenient, “school”
- Clean, quiet, easy access to area
- Clean, quiet, nice neighbors, community events
- The peace and quiet of the neighborhood
- Low housing cost
- 55+ community, people, activities
- The 55+ overlay
- Clean, crime free, great night walks
- 55+ overlay, posse, activities offered
- That it is a great 55+ community
- The 55+, peace and quiet, clean streets
- The sense of community
- Feeling of comfort/peace, no rowdy teens
- The opportunity to meet people of my age to socialize with. The peace and quiet of our neighborhood. I feel safe and secure.

- The community – I know not everyone is a paying supporter. However, I have found from the beginning when I moved here, that there are many kind, considerate and sincere people. Thanks, in general to the volunteers that work so hard!
- Being able to maintain activity beyond and in the community. Location, location, location
- People of my own age – amenities, friendships, community functions
- Friendships via volunteer – people need people. Being a volunteer is self-gratification besides being a part of something bigger
- Quiet, activities are available
- Friendly people, 55+ status, well-maintained facilities, entertainment offered
- Being a 55+ community, the peace and quiet
- Privacy, security, facilities
- Community feeling

5. Currently the Board of Directors does not meet during the months of June – September; except for emergency meetings. A Study Session is held the first Wednesday of the month with a formal Board Meeting held the second Wednesday of the month. These meetings are open only to members.

Do you think the Board should hold fewer or more meetings?

Fewer meetings	More meetings	Keep the same
5	9	4

- I think having both study sessions and Board meetings open to the public makes it difficult for board discussion
- Meetings should be once a month during summer

How often do you think the formal Board meeting should be held?

Monthly	Bi-monthly	Quarterly	Annually	Weekly
15	3	3	0	1

- (there is) No option

Should non-members be allowed to attend DVRC meetings?

Yes	No
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11	10
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- Perhaps offer one community meeting per year (as needed)
- Yes, this might provide info as to why membership is needed
- Yes, as a silent observer only
- Yes, but requires non-voting

6. DVRC does not presently have a contract with a website maintenance vendor. How important do you think website enhancement and social media (including email) are to fostering communication between DVRC and the community? Please choose one below.

Not very important	Very Important	Extremely Important
6	12	5

- Bring(s) in younger crowd as homes sell to younger people

7. Do you think DVRC should set aside funding to update and maintain the website utilized by new homebuyers, realtors and members?

Yes	No
16	5

- Do we always have to throw \$\$ at a problem?
- Intern may lead to employment

8. Our community newspaper, the Citizen, is available year-round, but only delivered November – April. Do you believe this newspaper is still relevant to our community?

Yes	No
22	2

If yes, what changes would you recommend to make it more appealing to new residents and to keep our residents better informed?

- The fact that the deadline for submitting articles is 3 weeks prior to delivery makes the paper an archaic form of communication. Email blasts or e-newsletters make much more sense. The money we pay for editing the paper could pay for email programs and prep.
- Updated more often. Information to stay relevant. Change name to reflect the name of our community.

- More current. Info interactive.
- More colorful, larger print, less information, ideas, surveys – questions
- Add bullet points on how to keep DVRC a 55+ community, also what the dues pay for.
- Inform people what is needed to keep the overlay
- Repeat important financial standing monthly, show scales or graphs of supporters (members) of our community. Notice – let community know about payment plan for becoming a supporter
- To make sure that the community understands the importance and relevance of maintaining membership
- Keep info up-to-date e.g., there is currently no aqua instructor – yet. It's in the Dreamland paper
- Highlight important information on the front page
- Monthly posting of what the 55+ overlay means and what it requires.
- I deliver and I get to meet people – see upgrades and offer compliments and welcome
- An article from the office manager relating to what needs/accomplishments have been needed, etc.

9. Do you use social media applications?

Yes	No
17	7

If so, which ones do you use?

Next Door	Facebook	Twitter	Email	Other
10	12	1	17	Text

- I get next door but ignore 95% of the postings!

10. How would you like to receive communications from the DVRC?

Email	Website	U.S. Mail	Text	Other
18	8	4	11	Citizen

11. Do you have any additional comments or input?

- With the cost of mail, I think DVRC should consider as much electronic/digital communication as possible. The elderly residents may disapprove, but there could be a small number of newsletters mailed, if necessary as in interim transition. I'm not sure throwing money at a "new" website is as necessary as having a good email database with which to do mass communication regularly, making sure the website is kept refreshed and easy to navigate is very important.

- There isn't mention of ideas for how to get more residents to support DVRC – instead it's about increasing fees or selling assets...seems rather “doom and gloom.” Is there an effort to survey non-members about their choice and how could we get their support? – I noticed this was open to all, good start!
- Awesome community to live in!
- Very good meeting, continue good work.
- Liked this talk. Let's have more
- Consider adding a “participation fee” for member-only events and activities that allows nonmembers to join in on occasion to entice them to want to be a member
- Great job of planning and delivery!
- We have a volunteer website – perhaps this committee should be included in plans relating to replace it?
- Thank you to all the hard working volunteers
- None. Thank you