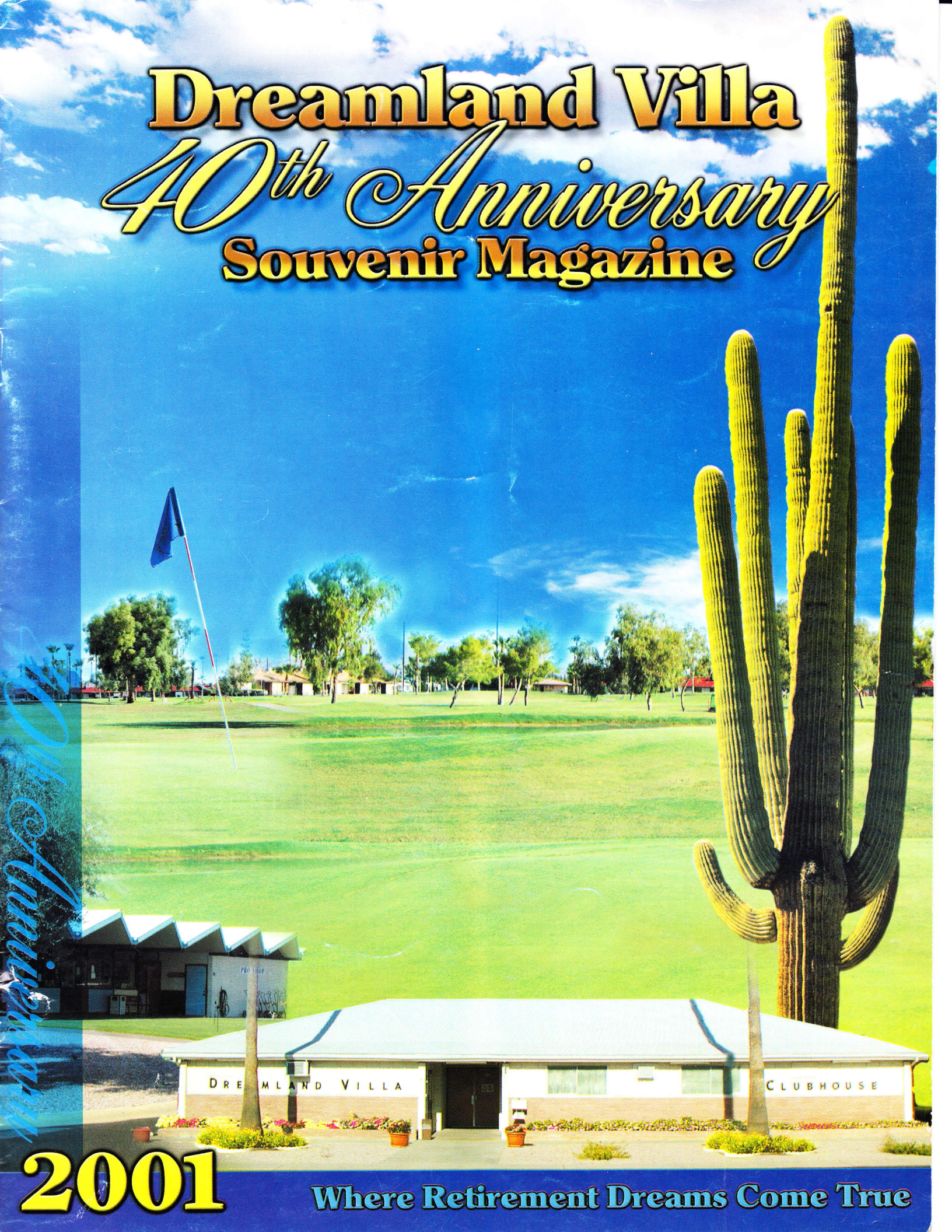


# Dreamland Villa 40th Anniversary Souvenir Magazine

*40th Anniversary*



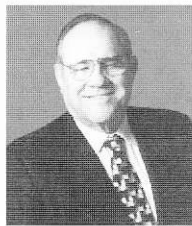
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# *Dreamland Villa's 40th Anniversary Celebration*

**January 7 - 12, 2002**

## **Monday, January 7, 2002**

- 8 a.m. Kickoff Breakfast at Farnsworth Hall  
Introduction of Board Members and Past Presidents  
Keynote Speaker, Mr. Ross Farnsworth  
Tournaments Begin
- 10:30 a.m. "In the Good Old Summertime" (1949) video starring Judy Garland at Read Hall (features song "Meet Me Tonight in Dreamland")
- 2 p.m. "In the Good Old Summertime" (1949) video starring Judy Garland at Read Hall

## **Tuesday, January 8, 2002**

- 2 - 3 p.m. Board Meeting at Farnsworth Hall - Guest Speaker: Captain Donté Proto of the Sheriffs Department
- Following Dreamland Talent Show at Farnsworth Hall  
Board Meeting

## **Wednesday, January 9, 2002**

- 12 - 2 p.m. Ladies Luncheon and Style Show at Farnsworth Hall

## **Thursday, January 10, 2002**

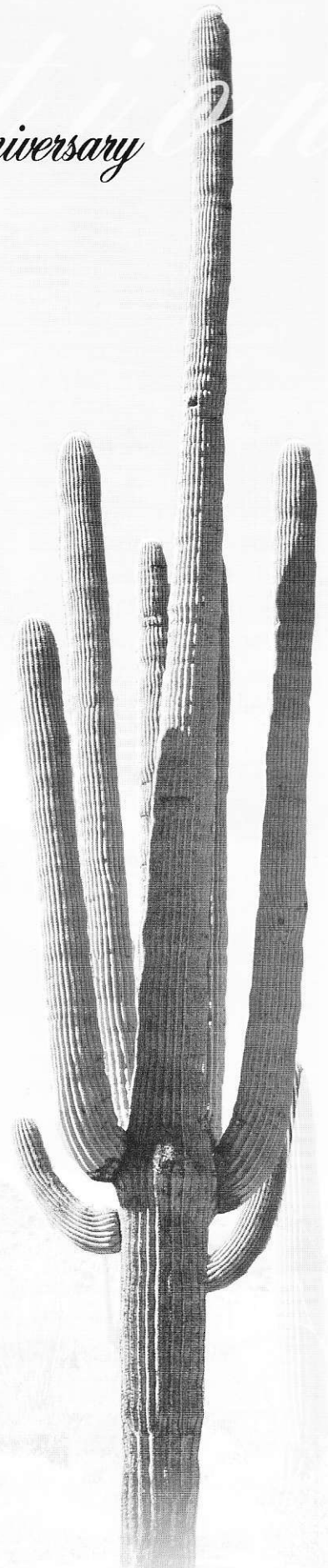
- 2 - 4 p.m. Fitness Demonstrations at Farnsworth Hall
- 7:30 p.m. Arizona Banjo Band performing at Farnsworth Hall

## **Friday, January 11, 2002**

- Conclusion of Tournaments
- 6:30 - 7:30 p.m. Potluck Dinner at Farnsworth Hall
- 8 - 11 p.m. Dance to the big band sound of the Erv Reutzel Band at Farnsworth Hall

## **Saturday, January 12, 2002**

- 6:00 p.m. Awards Banquet and Key Note Speaker at Farnsworth Hall



*Celebration*

# Dreamland Villa

## "Where Retirement Dreams Come True"

By Littleton Bradley, Lottie King and Robert White

This volume, covering the years 1991 through 2001, has been prepared to supplement an earlier history of Dreamland Villa, a retirement community in Mesa, AZ which is located in Maricopa County. Residents are required to be at least 55 years of age. The history of the first thirty years (1961-1991) of Dreamland Villa's existence was prepared by Warren Hadley, and copies may be seen at the Dreamland Villa Library.

### Dreamland Villa Community Club The First Thirty Years 1961-1991 *by Warren Hadley*

The purpose of this supplement is to help preserve the history of Dreamland Villa and to identify those things that make Dreamland Villa a desirable retirement community. Significant events

and factors in the community's first thirty years, as covered in that history, include the following:

1. The life story of the Farnsworth family.
2. Dreamland Villa was the name proposed by Mrs. Farnsworth (Annie), "Meet Me Tonight in Dreamland" was her favorite song.
3. Dreamland Villa was officially chartered by the State of Arizona on June 1, 1961, at 1:30 p.m. On May 30, 1979, an adult overlay (55 plus) was passed.

4. Dreamland Villa is a community of 5200 residents just minutes from the Superstition Springs Center. It is comprised of well-kept masonry-constructed homes, rental homes, and rental apartments in an area of almost four square miles. Dreamland Villa is conveniently located near most

of Arizona's cultural attractions: ASU's Gammage Auditorium, the Phoenix Civic Center, and NFL, NBA, NHL and MLB sporting events. The freeway and Arizona's newest regional shopping mall are within two miles. Arizona's beautiful Sonoran desert, its many lakes and its other attractions are also just minutes away.

Arizona is well known for its ideal winter climate and its hot summers.

Both are well founded, but what is not well known is that Arizona's "Pine Country" is only 90 miles away,

### Meet Me Tonight In Dreamland

Meet me tonight in dreamland,  
Under the silv'ry moon.  
Meet me tonight in dreamland,  
Where love's sweet roses bloom.

Come with the love light gleaming  
In your dear eyes of blue,  
Meet me in dreamland  
Sweet, dreamy dreamland,  
There let my dreams come true.

Meet me tonight in dreamland,  
Under the silv'ry moon.  
Meet me tonight in dreamland,  
Where love's sweet roses bloom.

Come with the love light gleaming  
In your dear eyes of blue.  
Meet me in dreamland,  
Sweet, dreamy dreamland,  
There let my dreams come true

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which makes for a great summer cool-off or a winter ski trip. Being located in the center of our state, we are only a few hours from the Grand Canyon, Mexico, San Diego and Las Vegas.

Statements contained in early brochures about Dreamland Villa include the following (not copied verbatim): Dreamland Villa is designed to satisfy the

life-style of most sophisticated adults, with quality homes, in their own atmosphere, geared to a new way of life, spacious, easy to care for and fun to live in. The best ideas, the best floor plans and a combination of ideas were used. Living in Dreamland Villa could be the reward for all of the other good things done in the life of the residents.



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5. Dave Morgan, an Oklahoma oil man, liked the Dreamland Villa homes. He bought 80 acres and built the Velda Rose Shopping Center and Motor Hotel. He also built what is now the Dreamland Villa golf course. Mr. Morgan's son bought the adjoining 40 acres east and north of the golf course and sold this land to people who developed Velda Rose homes. This accounts for Dreamland Villa and Velda Rose being intertwined.

6. Facilities now part of the Dreamland Villa include the clubhouse, Read Hall, at 320 North 55th Place, Farnsworth Hall, at 6159 East University, and our library, which is a former residence at 5502 East Butte at 55th Street.

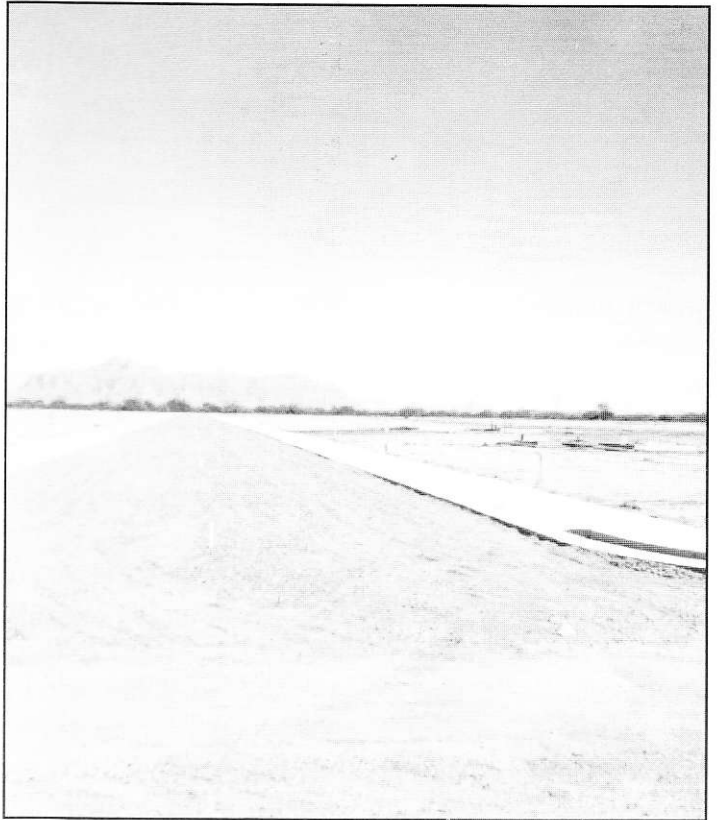
7. Some comments by early residents of Dreamland Villa are represented by those of Mrs. Lippincott, a resident since 1961.

"Dreamland Villa was still a very small commu-

nity when we arrived. On the west were fields of onions and canteloupes; on the north were thick orange groves; on the south of Apache Boulevard was a sprawling desert; and on the east another community called Velda Rose was being built.

We had come from different states and countries. We were farmers, teachers lawyers, business people and homemakers. We were retired, looking for a new start; for an adventure for our 'golden' years, and for an easy way of life. We had paid our dues to society through years of hard work, trials and perseverance in our chosen professions. We chose life in Dreamland Villa, a new budding community.

We adjusted to our new way of life with a variety of things: we formed our own little private clubs; we walked the neighborhoods for exercise; and we stopped and chatted with each other; (strangers one minute; friends, the next). We got acquainted



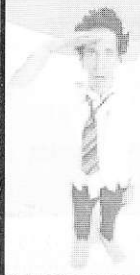
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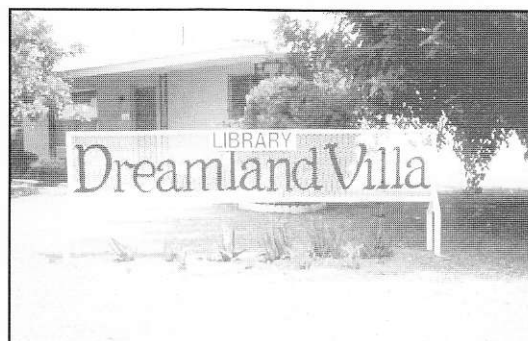


through many clubs and activities, such as workshops, billiards and backyard picnics. We attended weddings and funerals and helped each other when the need arose."

Mrs. Lippencott further added, "Life continued in that pleasant mode for many years. Little by little, death thinned our ranks, but the old saying was never forgotten: 'new friends are good; old ones the best; new ones are grand; and old ones are memorable.' The cycle of life continues. Soon we shall all be part of that elite group of original home owners who were parenting the infant steps of this community we call our home-Dreamland Villa."



8. The rapid growth of Dreamland Villa soon gave rise to the need for recreation facilities, which later became the Dreamland Villa Community Club. It was operated by the Farnsworth Construction Company until 1972 when a board of directors was elected and a constitution and bylaws for the club were approved. The Dreamland Villa Community Club then became its own master. It was chartered by the State of Arizona. The Dreamland Villa Community club now has over a million dollars worth of member-owned community property.



# Dreamland Villa Community Club

## Mesa, Arizona



**BOARD OF DIRECTORS** (Front row, left to right:) Syb Gullickson, Asst. Secretary; Mary Anne Glauner, Secretary; Dick Young, President; Emmett Wenzel, Vice President; Russ Peck, Treasurer; Ron King, Asst. Treasurer. (Back row, left to right) Bob White; Don Miller; Dorothy Jones; Donna Potter; Bill Henslin; Andy Anderson; Marvin Madsen, Gene Meade. Absent: Bob Roberts.

ACTIONS TAKEN AT THE VARIOUS BUSINESS MEETINGS HAVE INCLUDED THE FOLLOWING:

- A. The Pledge of Allegiance to our United States flag always precedes each business meeting.
- B. Board meetings are held regularly, and all members are invited to attend. Those having complaints or comments are given an opportunity in an open forum to present them before the official meeting begins.
- C. In January 2001, the club approved the purchase of the Salt River Project's easement between Higley and Power Roads.
- D. In December 2000, an anonymous donation of \$25,000 was made to the club, primarily for the purchase of equipment for an exercise facility. The Billiard room in Read

Hall was modified to accommodate this new addition.

OTHER MISCELLANEOUS EVENTS AND ACTIONS WHICH TOOK PLACE DURING THE PAST FEW YEARS:

- A. A Dreamland Villa volunteer posse was organized in April 1997, to supplement the official work of the county sheriff's office. This has resulted in a significant reduction in the crime rate, and Dreamland Villa is one of the safest areas in the East Valley.
- B. In April 1999, a History and Archives section was added to the Dreamland Villa library.
- C. Entertainment programs have been presented regularly by professional entertainers and by those within the Dreamland Villa Community Club.



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# Congratulations

## Dreamland Villa on your

# 40<sup>th</sup> Anniversary

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forward to growing  
with you in the future.**

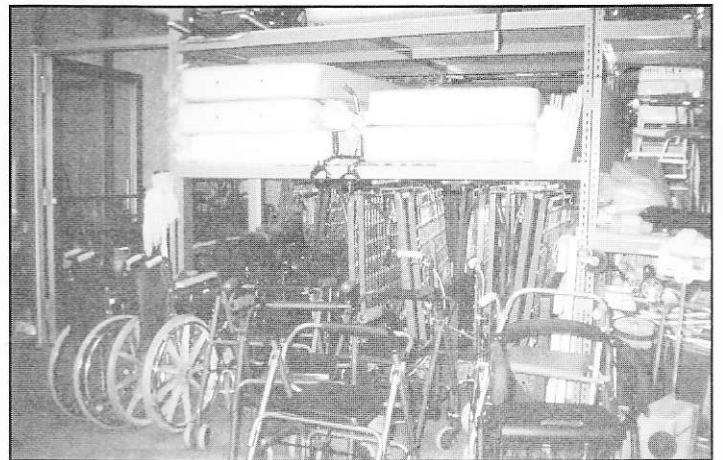
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- D. Many social functions take place regularly, such as tureen dinners, coffee socials, ice cream socials, video socials, etc.
- E. When needed, medical equipment and services continue to be provided at no cost by our volunteers in Help Services, Inc., located in Dreamland Villa.
- F. An updated official directory of Dreamland Villa residents is provided annually free of charge to each member. The directory also contains emergency telephone numbers and other important and miscellaneous numbers for use by our members. Also included are officers, committees, clubs and activity leaders. The constitution, bylaws and regulations of Dreamland Villa are included in each edition of the directory.
- G. A monthly commu-

- nity newspaper, *THE CITIZEN*, is produced by the Dreamland Villa Community Club, and is distributed free to all residents of the Villa. The editor and other volunteers and reporters from Dreamland Villa contribute to and assist with the production and distribution of *THE CITIZEN* each month.
- H. The Club library continues to offer a wealth of reading materials to the literary minded of Dreamland Villa. With thousands of books to choose from, there is a huge supply of good reading for everyone regardless of reading preferences.
  - i. Many clubs continue to be active, others have been discontinued and some are new. The following is a list of those that are presently active: Organ, Passport, Dance, Singles, Singles on the Go, Art, Quilting,



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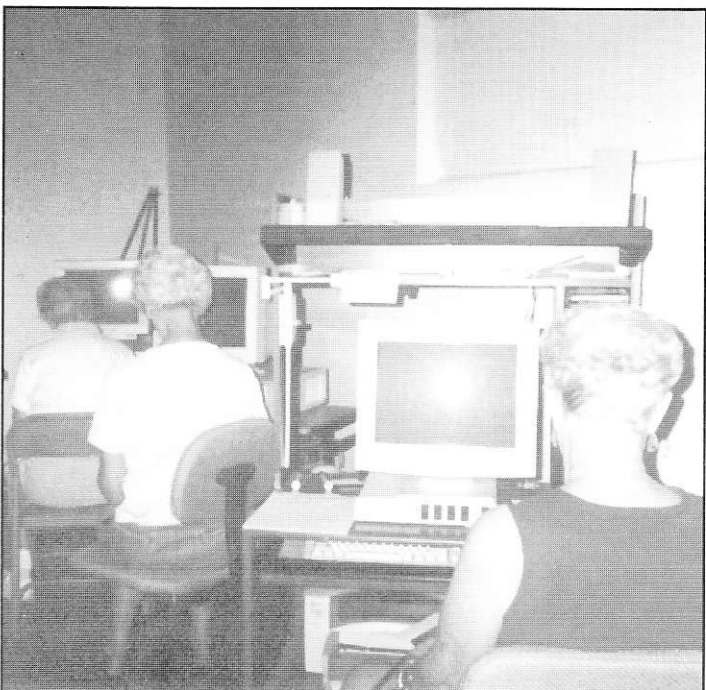
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many Card Clubs, Computer, Gardening, Camera, Michigan, Wisconsin, Montana, Masonic, Eastern Star, Shuffleboard, Croquet, Travel, Bowling and Golf.

J. The Computer Club was organized in January 1996. In the beginning, membership growth was slow, but the arrival of e-mail offered fast and easy communication to family and friends. The implications for immediate business transactions, plus the advent of *America Online* put every possible kind of informa-

tion and shopping at the fingertips. The computer fever swept through Dreamland Villa like an aggressive virus. Membership soared to approximately 200 by the year 2000. With determination and perseverance, the computer club has purchased eight (8) computers, a scanner, PA system, printer and other equipment without financial assistance from DVCC general fund. It now occupies room 9 at Read Hall.

K. Many types of outdoor activities and recreation are available in-

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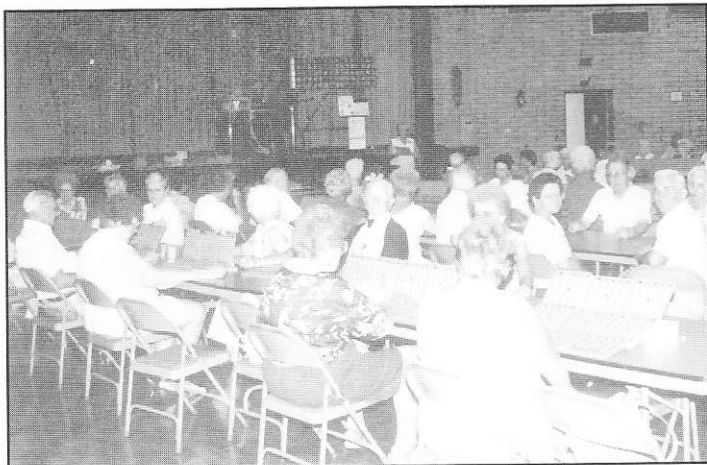
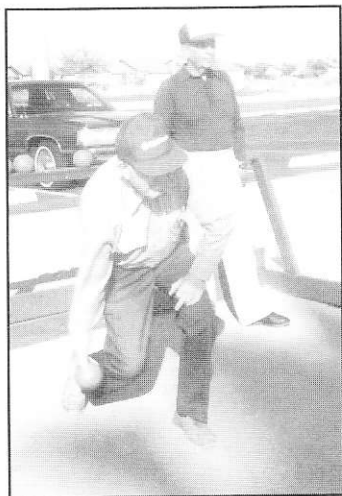
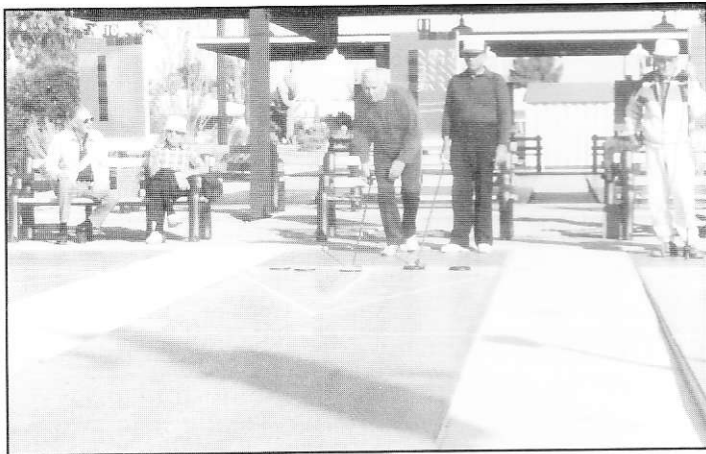
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cluding bocci ball, shuffleboard, croquet, horseshoes, nature walks, swimming, golfing and gardening.

L. Indoor recreational activities include card games, dances, exercise classes, pool, bingo and individual use of the club's new exercise equipment. Facilities which are also available for DVCC members include the wood-working shop, ceramic shop, art shop and others.

M. Dreamland Villa is convenient to shopping centers, hospitals, churches, restaurants and other public facilities.

N. Dreamland Villa is not an isolationist community but seeks to be part of the community at large. For example, when Farnsworth Hall and Read Hall are not busy with club functions, they are available to the community at large for church ser-

vices, weddings, anniversaries and other community gatherings. Local school bands and choirs are invited to perform for the club to raise money to fund special projects. Dreamland Villa has been host to Special Olympics tournaments in 2000 and 2001.

Not many residents know that Dreamland Villa once had a bus line, Farnsworth's Dreamland Villa Transit Co., and that the Victory Lutheran Church used Farnsworth Hall while its church was being built.

The changes which have occurred over the years by our members who have pooled their interests, talents and energies have all contributed to our developing a dynamic functioning club that offers much toward making Dreamland Villa truly a place where "Retirement Dreams Come True."



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| 70            | 7.7%  |
| 71            | 7.8%  |
| 72            | 7.9%  |
| 73            | 8.1%  |
| 74            | 8.2%  |
| 75            | 8.4%  |
| 76            | 8.6%  |
| 77            | 8.8%  |
| 78            | 9.0%  |
| 79            | 9.2%  |
| 80            | 9.4%  |
| 81            | 9.6%  |
| 82            | 9.8%  |
| 83            | 10.0% |
| 84            | 10.2% |
| 85            | 10.5% |
| 86            | 10.8% |
| 87            | 11.1% |
| 88            | 11.4% |
| 89            | 11.7% |
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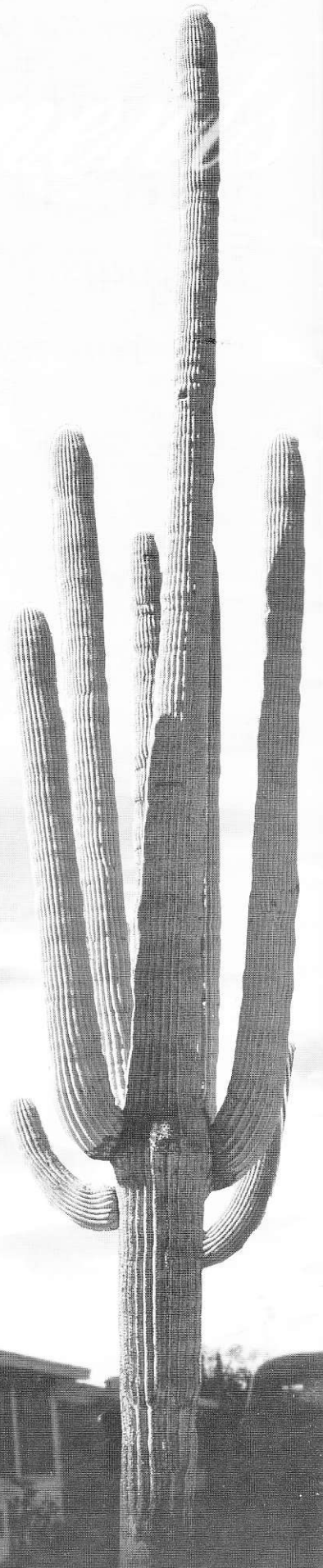
## *Acknowledgments*

The following paragraphs summarize and acknowledge the actions of some DVCC individuals and organizations which have made significant contributions of benefit to the entire club.

1. We thank Dreamland Villa Community Club (DVCC) members for contributing information and pictures for this history.
2. We also thank World Publishing for publishing this history at no cost to Dreamland Villa Community Club residents.
3. The Singles Club donated \$1000 to DVCC during an insurance crisis to help pay the premium. They also donated hundreds of dollars to the library, purchased card tables and covered card tables with felt. They decorate Read Hall regularly with appropriate themes.
4. The Sunfun Club, which was active from 1990 to 1997, originally conducted only summer activities, but soon was planning year-round social functions. During its active years, the Club made the following contributions to DVCC: it built a pantry, purchased and installed a freezer and kitchen refrigerator, purchased coffee urns, provided movable cabinets for coffee urns, purchased large electric roasters, pancake griddles and a large commercial food mixer. It relocated and purchased a water heater. In addition, Sunfun installed new cabinets in the north room at Farnsworth Hall, and replaced electric outlets in the kitchen. Sunfun never submitted a bill to DVCC, and never received financial assistance from DVCC's general fund.
5. The Organ Club provided entertainment for various functions.
6. The Haw Hee Entertainers donated sound equipment and provided entertainment without cost.
7. The Garden Club planted and maintained flower beds and shrubs around Read and Farnsworth Halls.
8. The Computer Club has purchased their own equipment.
9. The Arts and Crafts Club provided needed equipment and supplies.
10. DVCC Quilting Club for making the quilt that was raffled during the 40th Anniversary Celebration.
11. There were many other individuals and organizations which contributed equipment and services to assure the continuing success of the Dreamland Villa Community Club.
12. Special thanks to Jeanne M. Loeper, DVCC Office Manager, for her assistance in helping the History Committee and the 40th Anniversary Committee.

### **40TH COMMITTEE MEMBERS:**

Merle White  
(co-chairman)  
Sandie White  
(co-chairman)  
Barbara Miller  
Lottie King  
Dick Grogan  
Jean Grogan



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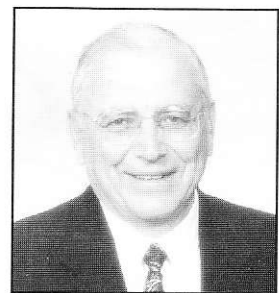
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# Hear Here.

# Hear Here.



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Gene Erickson

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Connie Erickson